



SUNY TECHNOLOGY CONFERENCE 2021 EXHIBITOR OPPORTUNITIES

The 2021 SUNY Technology Conference (STC 2021) welcomes your participation in this year's virtual conference. The following will help you determine which exhibitor level is the right fit for your organization.

Conference Exhibitor Levels

Platinum Exhibitor **\$4,000** *(3% Credit Card Processing Fee will be waived for this year only)*

Includes:

- Technology exhibit area including virtual booth presented in an online platform
 - 4 – Exhibitor Representatives
 - 1 – 45-minute live presentation
 - 1 – 45-minute live Executive Panel Discussion
 - 1 – 30-minute recorded presentation posted in virtual booth area to be viewed by attendees at any time
 - 1 – 20 second commercial to be played 3 times during prime times of the conference (provided by exhibitor)
 - Exhibitor's web page will have a direct link from STC's Conference website and from within the virtual technology exhibit
 - Exhibitor's company Logo will be displayed on STC's conference website and from within the virtual technology exhibit
 - Exhibitor's company Logo will be displayed on rotating banner within the virtual platform
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Gold Exhibitor **\$2,500** *(3% Credit Card Processing Fee will be waived for this year only)*

Includes:

- Technology exhibit area including virtual booth presented in an online platform
 - 2 – Exhibitor Representatives
 - 1 – 45-minute presentation (live or virtual)
 - 1 – 15 second commercial to be played 2 times during conference (provided by exhibitor)
 - Exhibitor's web page will have a direct link from STC's Conference website and from within the virtual technology exhibit
 - Exhibitor's company Logo will be displayed on STC's conference website and from within the virtual technology exhibit
 - Exhibitor's company Logo will be displayed on rotating banner within the virtual platform
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Display Booth Exhibitor **\$1,000** *(3% Credit Card Processing Fee will be waived for this year only)*

Includes:

- Technology exhibit area including virtual booth presented in an online platform
 - 2 – Exhibitor Representatives
 - Listing in Exhibitor Directory on STC's conference website and from within the virtual technology exhibit
 - Exhibitor's company Logo will be displayed within the virtual technology exhibit
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The most current Exhibitor Information documents are located on the STC website: www.stc.suny.edu

Checks should be mailed to Hailey Ruoff at:

Hailey Ruoff
Memorial Library
SUNY Cortland
P.O. Box 2000
Cortland, New York 13045

For questions please contact Hailey Ruoff at hailey.ruoff@cortland.edu or Brandon Wood at brandon.wood@cortland.edu