

<a href="#"><u>17086</u></a>	Tue, Jun 20, 2017	07:00:00 AM - 04:00:00 PM	<a href="#"><u>17120</u></a>	Tue, Jun 20, 2017	10:00:00 AM - 10:45:00 AM
Plenary	Open	Edelweiss	COA	Closed	Intervale
REGISTRATION OPEN Presenters			COA BUSINESS Presenters		
Description			Description		
<a href="#"><u>17084</u></a>	Tue, Jun 20, 2017	07:30:00 AM - 10:00:00 AM	<a href="#"><u>17087</u></a>	Tue, Jun 20, 2017	10:45:00 AM - 11:00:00 AM
Plenary	Open	Salons A, B & C	Plenary	Open	Edelweiss
BREAKFAST Presenters			BREAK Presenters		
Description			Description		
<a href="#"><u>17081</u></a>	Tue, Jun 20, 2017	08:00:00 AM - 10:00:00 AM	<a href="#"><u>17124</u></a>	Tue, Jun 20, 2017	11:00:00 AM - 11:45:00 AM
Plenary	Open	Lussi Ballroom D	CCIO	Closed	North Elba
ADDING A LITTLE "LUSTER" TO THE WORKPLACE Presenters Adirondack Action Sports , Adirondack Community College			CCIO SECTOR MEETINGS Presenters		
Description			Description		
<p>The 2017 Professional Development activities focus on a client-centric approach to problem solving. Participants will walk away with valuable skills that can be used to promote personal growth and well-being both in and out of the workplace.</p> <p>A primary goal of any successful higher education technology department is to provide excellent service. Understanding the needs of a campus community is paramount in achieving institutional goals and enabling individuals by leveraging all available tools, technologies, and services.</p> <p>Placing people first in the problem resolution process is key. Sharpening these skills will assist technologists and key support specialists in putting individuals first. This approach provides a better perspective and delivers a more effective solution.</p> <p>The day's activities will focus on developing and integrating these skills into the everyday problem resolution process. Learn to add a little LUSTER to your life!</p> <p>The <b>LUSTER</b> approach is a proven tool for facilitating a people first problem solving style:</p> <p><b>L</b> - listen and observe</p> <p><b>U</b> - understand the challenge</p> <p><b>S</b> - solve using strengths over weaknesses</p> <p><b>T</b> - trust in abilities of all concerned</p> <p><b>E</b> - enable the solution</p> <p><b>R</b> - readjust if necessary</p> <p>Please come and join your colleagues in Lussi Ballroom at the Lake Placid Conference Center, Tuesday June 20th from 8:00 - 10:00am.</p> <p>No registration is required for this professional development activity. All you need to do is show-up. See you there!</p>			<p><b>EdTOA</b></p> <p>EDTOA BUSINESS Presenters</p> <p>Description</p>		
Description			Description		
<a href="#"><u>17026</u></a>	Tue, Jun 20, 2017	11:00:00 AM - 11:45:00 AM	<a href="#"><u>17119</u></a>	Tue, Jun 20, 2017	11:00:00 AM - 11:45:00 AM
TOA	Closed	Gore	EdTOA	Closed	Whiteface
TOA BUSINESS MEETING Presenters Odette Fung, University at Albany			EDTOA BUSINESS Presenters		
Description			Description		
<a href="#"><u>17089</u></a>	Tue, Jun 20, 2017	12:00:00 PM - 01:00:00 PM	<a href="#"><u>17092</u></a>	Tue, Jun 20, 2017	01:00:00 PM - 01:15:00 PM
Plenary	Open	Lussi Ballroom Entire	Plenary	Open	Lussi Ballroom Entire
LUNCH Presenters			OFFICIAL CONFERENCE OPENING AND WELCOME Presenters		
Description			Description		
<a href="#"><u>17118</u></a>	Tue, Jun 20, 2017	10:00:00 AM - 10:45:00 AM			
CCIO	Closed	North Elba			
CCIO BUSINESS Presenters					
Description					

**17093** Tue, Jun 20, 2017 01:15:00 PM - 02:45:00 PM  
Plenary Open Lussi Ballroom Entire

KEYNOTE - THE EVERY-DAY TECHNOLOGY OF MY LIFE

**Presenters**

**Description**

Sergeant Rick Yarosh, retired US Army, joined the Army in 2004. In September 2006 while deployed as part of Operation Iraqi Freedom, his Bradley Fighting Vehicle was hit with an improvised explosive device (IED.) He and his injured comrades received extensive treatment and physical rehabilitation at Brooke Army Medical Center in San Antonio, Texas.

Since leaving Brooke, Rick has shared his amazing story of perseverance in confronting traumatic battle injuries, and turned his recovery into a source of inspiration for others. Rick's story of hope and positivity has served to motivate corporate, university and high school audiences all over the world.

Rick's road to recovery was assisted by the skills of dedicated technologists who developed specialized, purpose-driven solutions for the new challenges in his life. The technology he uses everyday enables him to live a rich and full life. We are excited to welcome Rick to STC 2017 to share this singular part of his compelling story.

**17098** Tue, Jun 20, 2017 03:00:00 PM - 03:45:00 PM  
Exhibitor Whiteface

CISCO - THE CONNECTED CAMPUS

**Presenters**

William Young, Cisco  
Jared Heiner, Cisco

**Description**

Over the last decade, teaching and learning have undergone tremendous transformations. The shift from individual work to collaborative work as well as the integration of mobile platforms, collaboration tools, and learning management systems have been a large part of this transformation. Cisco's Spark platform creates a virtual "connected classroom" experience that simplifies and unifies the work experience for students, educators, administrators, and the community by creating resource-rich, mobile, and fully collaborative learning communities. Learn how Cisco can help transform your learning organization.

Cisco has recently updated the SAFE program from a network design guidance, to a capabilities driven security architecture methodology. William Young, a security architect with Cisco's Global Security Architecture Team will discuss how the new Cisco SAFE process, helps you create a shared design method between the "Security", "Network", "Operations" and "Leadership" teams to ensure that the right capabilities are introduced into the infrastructure in the right places. Whether you're competing for resources, have segments of the network scattered across a campus, around the world, or in the cloud, SAFE will help you identify the security concerns you have, alongside the operational goals you need to maintain so the right decisions are made for the right reasons. Best part of all, it's vendor agnostic!

**17099** Tue, Jun 20, 2017 03:00:00 PM - 03:45:00 PM  
Exhibitor Gore

ARUBA - CAMPUS WIDE NETWORKS: MEETING THE DEMANDS OF THE ALWAYS ON STUDENT

**Presenters**

Logan Jones, Aruba  
Thomas Borst, Aruba

**Description**

Colleges and universities expect fast, reliable, and adaptable software/hardware networking solutions that connect and manage devices used by students, faculty, campus departments and guests wherever they are on campus. IT departments need to provide great user experiences, even in the most challenging environments - from dorm rooms to lecture halls to student centers to sport venues. Join us to learn more about the Higher Education customer challenges and issues, as well as the Aruba solutions that meet the mobility demands of an ever evolving mobile-first education environment.

**17100** Tue, Jun 20, 2017 03:00:00 PM - 03:45:00 PM  
Exhibitor Intervale

CRESTRON - NEW, SIMPLE SOLUTIONS FROM CRESTRON ELECTRONICS

**Presenters**

Anthony Chirico, Crestron  
Bill Houston, Crestron

**Description**

Learn about Crestron's latest simple presentation solutions. These systems integrate control, switching, video scaling, audio, and don't require custom code. They afford substantial signal routing flexibility and high-performance signal processing without the need for separate components. This goes to support a self-reliant model which ultimately can lower your cost of ownership.

**17101** Tue, Jun 20, 2017 03:00:00 PM - 03:45:00 PM  
Exhibitor Van Hoevenberg

EFFICIENT IP SOLVING CAMPUS NETWORK CHALLENGES WITH DDI - FREDONIA CASE STUDY

**Presenters**

Dennis Borin, EfficientIP  
Joe Baxter, SUNY Fredonia

**Description**

Universities are facing a new era of network challenges, as competition for enrollment and reputation increases, budgets tighten, and the onslaught of Internet of Things and BYOD continue. Poorly-managed IPAM and DNS-DHCP services can lead to a loss of visibility for the entire network infrastructure- risking the deployment of conflicting networks and blocking communications, leading to service unavailability. Additionally, different entities across campus may require autonomy to administer their network services.

Join EfficientIP Senior Solutions Architect Dennis Borin, alongside Fredonia Manager of Network Design & Development Joe Baxter, as they discuss practical solutions and real-life implementation examples on a SUNY campus for IP address management, process automation and security issues.

**17102** Tue, Jun 20, 2017 03:00:00 PM - 03:45:00 PM  
**Exhibitor** Legacy

NEC BIOMETRICS FOR A SAFER AND MORE PRODUCTIVE SOCIETY

**Presenters**  
Drew Beckman, NEC

**Description**

Explore how NEC, one of the world's leading providers of biometrics solutions, seeks to create safer campuses and communities with video analytics, facial recognition, and integration to supporting technologies. We'll also touch upon practical application of biometrics for increased productivity, expanding usage beyond public safety solutions and into our day to day lives.

**17108** Tue, Jun 20, 2017 03:00:00 PM - 03:45:00 PM  
**Exhibitor** North Elba

AT&T - MOBILE APPLICATION, CONTENT, AND DEVICE MANAGEMENT SOLUTIONS

**Presenters**  
Dan Adams, AT&T

**Description**

AT&T leverages best practices and proven frameworks to address nearly every enterprise mobility challenge.

**17094** Tue, Jun 20, 2017 03:00:00 PM - 03:30:00 PM  
**Plenary** Open 1932 Jack Shea Arena

BREAK  
**Presenters**

**Description**

**17095** Tue, Jun 20, 2017 03:00:00 PM - 07:00:00 PM  
**Plenary** Open 1932 Jack Shea Arena

TECHNOLOGY EXHIBIT OPENS

**Presenters**

**Description**

The STC 2017 Technology Exhibition brings together 78 exhibitors who are eager to meet with conference attendees. Computer hardware and software, networking equipment, telecommunications services, and audio-visual equipment/systems will all be represented. The Technology Exhibition provides an excellent opportunity to learn about new products, ask for vendor advice, or to begin envisioning new solutions to old problems.

Attendees are encouraged to take every opportunity to use the time during Exhibition hours to meet with the conference's technology/corporate partners.

As you visit with exhibitors, don't forget to fill out your entry in the daily drawing for a technology prize. The entry forms can be found in your registration packet.

*The prizes this year are just too amazing to believe - a hint, it's a 3D world.*

The Tuesday Technology Exhibition prize winner will be drawn at Tuesday evening's Conference Dinner. Wednesday's exhibition prize winner will be drawn at the **Olympic Sports Complex at Mt. Van Hoevenberg** event on Wednesday evening.

**And by the way, you have to be present to win!**

**Vendor Promotional Giveaways**

Many of the exhibitors in the Technology Exhibition hold contests for prizes. Tuesday's winners will be posted at the exhibitor's booth. Wednesday afternoon will close the Exhibition with winners being drawn and announced between 3:30 and 4:00PM.

**17103** Tue, Jun 20, 2017 04:00:00 PM - 04:45:00 PM  
**Exhibitor** Whiteface

PKA - SECURING THE DIGITAL WORKPLACE: MANAGING NETWORK SECURITY IN AN ADAPTIVE TRUST ENVIRONMENT

**Presenters**  
Eli Katz, PKA

**Description**

Today's #GenMobile workforce has diluted the notion of a fixed perimeter – it doesn't exist when users can connect from anywhere. To protect the enterprise, IT needs an Adaptive approach that starts with a device, access policies, threat protection services and analytics. Aruba ClearPass allows for trust levels based on every user and device, and their status that requests wireless, wired or VPN access.

**17104** Tue, Jun 20, 2017 04:00:00 PM - 04:45:00 PM

**Exhibitor** Van Hoevenberg

NETAPP - OBJECT STORAGE AND THE HYBRID CLOUD

**Presenters**  
Matt Lawson, NetApp

**Description**

Data is growing faster than our capacity to store it. Although costs can be offset by using the public cloud compute to analyze data, how can you make it easy to move your data to the public cloud, between clouds, or bring it back on premises? What are the building blocks for private cloud and what are the benefits of object-based storage? This session will discuss these topics and drive deeper into topics around object-based storage and how it can offer cradle-to-grave data lifecycle management and be an onramp to a hybrid cloud infrastructure.

**17105** Tue, Jun 20, 2017 04:00:00 PM - 04:45:00 PM

**Exhibitor** Legacy

DELL EMC - TRANSFORM IT. TRANSFORM YOUR BUSINESS.

**Presenters**  
Chad Engel, Dell EMC

**Description**

Transforming your IT begins with adjusting your organization's approach to infrastructure delivery. IT should be thought of as a driving force for achieving business goals and enabling greater business agility. This session will examine the drivers for IT Transformation, provide industry insights and trends, and introduce the technologies that are enabling a modern approach to delivering IT.

**17106** Tue, Jun 20, 2017 04:00:00 PM - 04:45:00 PM

**Exhibitor** Intervale

GREYCASTLE - HIGHER EDUCATION CONSORTIUMS: THE CYBERSECURITY SUCCESS FORMULA

**Presenters**  
Reg Harnish, GreyCastle

**Description**

"According to Ponemon Institute, the losses due to cybercrime in Higher Education are second only to those in Healthcare. Despite the increasing regulatory pressures, advances in technology and growing cybersecurity investments, colleges and universities are no more secure than they were years ago.

But the answer may have been right in front of us all along: consortiums.

Leveraging the well-established consortium model, the financial math behind cybersecurity finally adds up. The benefits of aggregated purchasing power are increased manifold once applied to an asymmetric threat and the "build once, deploy many" approach is high effective when applied to similar entities. The reality is, cybersecurity for consortiums certainly is the best - and possibly the only - way for colleges and universities to succeed in cybersecurity.

Join GreyCastle Security as we detail how consortiums can dramatically increase ROI on cybersecurity investments all while expediting their implementation, all through an already familiar model. Attendees will be provided detailed and specific best practices, tips for avoiding headaches and direct experiences from a leading higher education consortium."

**17107** Tue, Jun 20, 2017 04:00:00 PM - 04:45:00 PM

**Exhibitor** Gore

ELLUCIAN - ETHOS / BANNER, COLLEAGUE, POWERCAMPUS UPDATE

**Presenters**  
John Kopcke, Ellucian

**Description**

Join Ellucian's CTO, John Kopcke, for an update on Ellucian Ethos

**17111** Tue, Jun 20, 2017 04:00:00 PM - 04:45:00 PM

**Exhibitor** North Elba

FORTINET SECURITY FABRIC

**Presenters**  
Robert Monaco, Fortinet

**Description**

The digital economy is here and evolving, and requires organizations to drive business value by leveraging technology to connect users, devices, data, goods, and services. The rules have changed. Securing these highly dynamic environments requires a modern security strategy that must be Intelligent, Powerful, and Seamless. The Fortinet Security Fabric is the only security vision that can deliver on today's security strategy. Join us in this session and learn more.

**17096** Tue, Jun 20, 2017 05:00:00 PM - 07:00:00 PM

**Plenary** 1932 Jack Shea Arena

TECHNOLOGY RECEPTION WITH EXHIBITORS

**Presenters**

**Description**

**17097** Tue, Jun 20, 2017 07:00:00 PM - 09:00:00 PM

**Plenary** Lussi Ballroom Entire

AWARDS & CONFERENCE DINNER

**Presenters**

**Description**