



# SUNY TECHNOLOGY CONFERENCE 2024

## EXHIBITOR OPPORTUNITIES

The 2024 SUNY Technology Conference (*STC 2024*) offers our exhibitors the opportunity to participate in the conference event via various exhibitor levels. The following will help you determine which exhibitor level may be right for your organization.

### *Conference Exhibitor Levels*

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#### **Platinum Exhibitor**                      **\$12,000**

*Includes:*

- 4 – Complimentary Exhibitor Representatives                      (*conference meals and events included*)
  - **2 - 45 minute presentations during Platinum exhibitor track**
  - Preferred scheduling for presentation during exhibitor track
  - Double booth (2 - 8' x 10' booths)
  - 2 – tables
  - 4 – chairs
  - 2 – 110 electrical outlets
  - Wireless Internet
  - Exhibitor will be mentioned in electronic conference publications and communications
  - Exhibitor's web page will have a direct link from STC Conference page
  - Company Logo to be displayed on STC's conference website and mobile app
  - 5 minutes at conference dinner to welcome & speak to all attendees
  - Premier booth placement
  - Participants must visit a platinum booth for reward drawings
  - STC-assisted booth drawing on wednesday. Announced over PA system
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#### **Gold Exhibitor**                              **\$8,500**

*Includes:*

- 2 - Complimentary Exhibitor Representatives                      (*conference meals and events included*)
- **1 - 45 minute presentations during Gold exhibitor track**
- Single booth (8' x 10')
- 1 – table
- 2 – chairs
- 1 – 110 electrical outlet
- Wireless Internet
- Exhibitor will be mentioned in electronic conference publications and communications
- Exhibitor's web page will have a direct link from STC Conference page
- Company Logo to be displayed on STC's conference website and mobile app
- Prime booth placement
- Participants must visit a Gold booth for reward drawings
- STC-assisted booth drawing on wednesday. Announced over PA system



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### Silver Exhibitor **\$5,500**

*Includes:*

- 2 - Complimentary Exhibitor Representatives *(conference meals and events included)*
- Single booth (8' x 10')
- 1 - table
- 2 - chairs
- 1 - 110 electrical outlet
- Wireless Internet
- Exhibitor will be mentioned in electronic conference publications and communications
- Exhibitor's web page will have a direct link from STC Conference page
- Company Logo to be displayed on STC's conference website and mobile app
- Participants must visit a Silver booth for reward drawings

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### Display Booth Exhibitor **\$3,000**

*Includes:*

- 2 - Complimentary Exhibitor Representatives *(conference meals and events included)*
- 1 - 8' x 10' booth
- 1 - table
- 2 - chairs
- 1 - 110 electrical outlet
- Wireless Internet
- Listing in Exhibitor Directory in the conference website and other electronic publications

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### Options (for Platinum, Gold, Silver, and Booth levels)

Additional Exhibitor Representatives *(Includes all conference meals, receptions, events, & breaks)*

- Conference Rate: **\$700.00** *(After: May 24, 2024)*
- Early-Bird Rate: **\$600.00** *(This rate is good until: May 24, 2024 at 5:00 P.M.)*

Additional Tables (Maximum 1 additional table) **\$50.00**

***Please note credit card fees may apply paying by card.***

***If you are interested in participating in STC 2024, or you have any additional questions, please contact:***

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