STC

SUNY TECHNOLOGY CONFERENCE 2024
EXHIBITOR TERMS AND CONDITIONS

Greetings and Welcome to the 2024 SUNY Technology Conference (STC)!

Upon your arrival to the Conference Center, please stop the registration desk and check in prior to heading into the Exhibit Hall. You will be **required** to show proper identification before you receive your conference credentials (Driver's License, Business Photo ID). You **must** be wearing your conference credentials to enter the exhibit hall and when you attend all conference activities.

Please review the information, references, guidelines, terms and conditions outlined below in order to have a successful exhibitor experience prior to and during STC 2024.

Conference Quick Reference Checklist

Conference Registration
a. **Registration period:** February 19th – Until Full
b. **Official Invoice:** Upon successful completion of the online registration process, a confirmation email will be sent to the Primary Contact. This email will serve as your **Official Invoice**.
c. **Additional Representative Rate (UNDERLINE MUST HAVE A BOOTH):** Conference Rate: $700.00 / Early-Bird Rate: $600.00 (Until May 13, 2024)
d. **Exhibitor Representative names:** Required during online registration
e. **Cancellation policy:** 100% owed by exhibitor if cancellation after April 19, 2024

Payment

a. **Full Payment Due:** 30 days of invoice (*Date Registered*)
    i.   Only full payment confirms your participation in the Exhibit Showcase
    ii. Payment is required **30 days** from **date registered**

b. **Booths Assignments:**
    i.   Are based on the date payment is received, not date registered

c. **Payment Options**
- *Checks Payable To "SUNY Technology Conference"*
    i.   Mail Check to:

       Hailey M. Ruoff
       SUNY Technology Conference
       SUNY Cortland
       Memorial Library
       PO Box 2000
       Cortland, NY 13045
    ii.

- *Credit Card* **(4.5% credit card processing fee up to totals of $1000. 8.5% processing fee for individual transactions over $1000 will apply)**
    i.   Use this link to process your payment for a booth, any additional (registered) representatives, or an additional table. You will be taken to the *2024 SUNY Technology Conference* ecommerce site hosted by SUNY Cortland's College Store. You may need to sign up for email notifications when you first link to this page; you can unsubscribe later.
    ii. Add items to your cart
    iii. Select the **Booth Level** you registered for
       NOTE: Credit card fees are included in the price of the booth
    iv. **Add to cart**
    v.   Click **Continue Shopping** to add additional (registered) representatives or an additional table
    vi. Review your order and click **Checkout**
    vii. Choose **Checkout without creating account**

Enter your contact and credit card information

   i.   1. Ship To – enter your company address
   ii.   2. Shopper Email – enter your company email address
   iii.   3. Shipping Method – choose **Standard Ground,** the fee will be waived.
          NOTE: If you choose any other shipping method you will be charged that amount.
   iv.   4. Continue to **Payment Method**
   v.   5. Choose **Credit Card**
   vi.   6. Enter your Credit Card information
   vii.   7. **Apply Payment**
   viii.   You will receive a confirmation email if your transaction was successful.

Metal Sponsors

a.   **Company Logo for STC website & Conference App**   By: **ASAP, when registered**
- *All levels*: vector or high resolution version of company logo
- Submit during registration.

For any issues contact:
    Sabrina Tucci (**stuccistc@gmail.com**)
    and Patty Van de Bogart (**VandeBP@tompkinscortland.edu**)

b.   **Platinum & Gold Exhibitor Track Session(s)**   By: **ASAP, no later than April 22nd, 2024**
    1. Need: presenters name(s), presentation title and brief description
    2. All presentations must be submitted through the online conference presentation portal (*link will be provided*)
    3. Session day and time slot is based on when we receive your information

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Technology Exhibit Hours

a.   **Tuesday**, June 4th - 2:15 p.m. to 7:00 p.m.
b.   **Wednesday**, June 5st - 1:00 p.m. to 4:00 p.m.

Booth Information

a.   **Specifications:**
- 8' d x 10' w
- Drape – back 8', side 3'
- 1 – 6' Table
- 2 – folding chairs
- 1 – standard 110 electrical outlet
- Wireless Internet

b.   **Setup**
- Begins 9:00 a.m. on Tuesday, June 4th
- Completion by 2:00 p.m.

c.   **Breakdown**
- Immediately following the exhibit, 4:00 p.m. Wednesday, June 5th
- Completed by midnight

Please see the Exhibitor section at https://stc.suny.edu/exhibitors/ for further information.

STC Exhibitor Representatives:

Sabrina Tucci - stuccistc@gmail.com

Patty Van de Bogart - VandeBP@tompkinscortland.edu

Questions or concerns can be addressed directly with Patty and Sabrina

Booth Information

- Booth Set-up:
  - Tuesday morning starting at 9:00 am. <u>Note: booth set-up must be complete and all materials stored by 2:00 pm</u>.
  - Make sure to label all of your containers.
- Display booth information:
  - 8 ft. deep by 10 ft. wide with 8 ft. high back and 3 ft. high sides - please make sure that all of your displays are contained within the confines of your booth. If you are not able to store all of your cases in your booth, there will be a storage area available.
  - One 6 ft. table with top and skirt
  - Two folding chairs
  - One wastebasket
  - One standard 110 electrical socket
  - Wireless Internet -- SSID: "**STC2024**" Password: "**stc2024**"

  In the event you find that you will need additional utilities (electrical service, hardwire network or telephone) for your booth, you will need to make these arrangements directly with the Convention Center. Please refer to the <u>Additional Booth Utilities</u> form that is available on the STC conference website.

  Neither the Conference Center nor the STC Planning Committee will have any power strips available for loan during the showcase. Below is a list of local businesses where you may purchase any last minute business incidentals or booth supplies.

Aubuchon Hardware 2010 Saranac Ave (NYS Rt. 86) Lake Placid, NY 12946 518.523.3077	Tractor Supply 1073 Saranac Ave (NYS Rt. 86) Ray Brook, NY 12977 518.891.2637	Coakley High Peaks ACE Hardware 622 Lake Flower Ave Saranac Lake, NY 12983 518.891.8161

  - Booth breakdown shall start immediately following the Technology Exhibit at 4:00 pm. on Wednesday, June th and must be completed by midnight.

Shipping Information

- All packages being shipped directly to Northeast Decorating, must be received **no later than Tuesday, May 28th**.
  - All shipments must be marked with STC 2024, your company name and the booth number (if you know it). For additional information, please refer to the [Northeast Decorating Order form](#) on the STC conference website.

    Northeast Decorating
    3360 Milton Avenue
    Syracuse, NY 13219
    Email: suzi@nede.net
    Phone: 315-471-9989

  - Packages sent to Northeast Decorating will be delivered directly to your booth.

- All packages being shipped directly to the Conference Center:
  - If you are shipping any items directly to the Conference Center they **cannot arrive prior to Thursday, May 30th**. Please clearly label all packages with your company name and ship to the following address:

    ROOST
    ATTN: <<your name>> (STC 2024)
    2608 Main Street
    Lake Placid, NY 12946

  - The Conference Center will have your packages delivered to the exhibit hall holding area.

- Shipping any packages from the Conference Center:
  - In the event that you are shipping any packages from the Conference Center, you will need to make the necessary arrangements. The Conference Center does not have any packing supplies available.
  - You will need to contact the courier and arrange to have your packages picked up from the Lake Placid CVB. The numbers for UPS and Fed-EX

    - Fed-Ex   - 1.800.463.3339
    - UPS   - 1.800.742.5877

Booth Prize Drawings

Exhibitor Raffle Drawings:
- All exhibitor booth raffle drawings must be done between 2pm and 4pm on Wednesday June 5th at your booth.   Gold and Platinum Booth levels will have the option to have an STC committee member assist in the drawing and the use of a microphone for the space. Time slots for this service can be coordinated with the exhibitor reps (Sabrina and Patty) and will be prioritized based on booth level.

- Exhibitors are responsible for contacting and arranging prize awards with the winner

We will have staff on site all day Tuesday and Wednesday to assist you with any questions you might have and you can always go to the registration desk for assistance.

Once again, the STC Planning Committee would like to thank you for your continued support and participation in the SUNY Technology Conference.

STC Conference Terms and Conditions

By registering for the SUNY Technology Conference, exhibitors accept and agree to abide by these terms and conditions as well as all other Conference information and instructions provided by the STC Planning Committee.

Who Attends?
Conference participants will arrive with specific expectations about what will happen over the three days of the conference. They will explore new technologies, search for best practices from colleagues, share solutions and grow professionally. Presentations by industry experts and SUNY peers, professional development workshops, a keynote address centered on emerging technologies and a 2-day technology exhibition will deliver experiences and opportunities to accomplish these goals.

The Computing Officers Association (COA), the Telecommunications Officers Association (TOA) and the Educational Technology Officers Association (EdTOA), three prominent State University of New York technology organizations convene the SUNY Technology Conference annually. Assisting with the planning are the Counsel of CIO's (CCIO), SUNY Systems Administration, and the Alliance for Strategic Technologies (AST). These organizations are comprised of computing professionals, educators, telecommunication professionals, and media specialists from within SUNY. The institutions represented include SUNY System Administration and sixty-four campuses comprised of four major university centers, nine doctoral granting institutions, thirteen university colleges, eight technology colleges and thirty community colleges. Together they serve over 500,000 students, faculty and staff.

SUNY attendance in the past has exceeded 350, with overall participation in excess of 575. This year will be no exception.

Benefits of being an Exhibitor
The conference will explore a broad range of technologies and issues relating to administrative and academic computing, policy, infrastructure, educational technology, media, telecommunications, leadership and management. Professional development activities augment a strong program of presentations, expert panels and round table discussions.

Participation of many of the university's business partners in this event has in the past, made the conference a valuable component of technology planning for campuses and SUNY wide decision makers. In the hope that *STC 2023* will offer the same benefit, we are calling upon our partners to participate this year and to demonstrate how their solutions have evolved to help SUNY to enhance innovation, resources and services.

Technology Exhibition Information, Exhibitor Levels, Terms and Conditions are all attached. You can also find all of this information on the conference web site. To secure your spot at *STC 2024* please register online at: www.stc.suny.edu.

Please submit your registration by *April 1, 2024.* Exhibitors will be invoiced upon receipt of their online registration. Payment must be received within **30 days of the invoice (registration) date**. Exhibitor registration and booth assignments for the Technology Exhibition will not be confirmed until payment is received

Location: This year's conference will be held at the Conference Center at Lake Placid in Lake Placid, NY

Lodging: A block of hotel guest rooms will be available to all conference exhibitors *until 5:00 p.m. May 13, 2024* (subject to availability. It is suggested that you book early). To reserve a room please go to the Exhibitor page of STC Conference website. For any special requirements, contact the hotel directly and please specify that you are an exhibitor participating in the *SUNY Technology Conference.*

Sessions: Exhibitors are welcome and encouraged to attend any *open* session or social event of the conference as long as they do not bring any of their brand equipment into these sessions or use the opportunity for promotional purposes. Exhibitors are strictly prohibited from audio and/or video recording of ANY session. The presenter will inform the audience if the session is a *closed* session. Exhibitors are *not* permitted to attend *closed* sessions individually or as guests of SUNY employees.

Exhibitor Demos: Exhibitors should plan any scheduled demonstrations at their booths only during the Technology Exhibition hours indicated.

Offerings at Booths: Exhibitors are free to offer giveaway items available to all attendees. They may also hold prize drawings open to all conference attendees. Exhibitors may not serve alcoholic beverages or food at their booths.

Exhibitor Representatives: Since most of the conference attendees are computing professionals, exhibitors are encouraged to have technical representatives present.

Exhibitor Directory: Each SUNY attendee will be provided with a directory of participating exhibitors.

Exhibitor Levels: Exhibitors have an opportunity to become a "metal" level exhibitor. Additional information is available in the "**Exhibitor Opportunities**" document located on the official STC conference website.

Exhibitor Speaking Opportunities: There will be an *exhibitor* presentation track for Platinum and Gold Level Exhibitor's. Sessions in this track will be scheduled on Tuesday and Wednesday of the conference. Instructions for reserving a time slot will be provided upon receipt of each exhibitor's payment.

SUNY Speakers Track: Exhibitors may *not* be speakers on the SUNY general session speaking tracks.

Exhibitor Booth Assignment: Booths will be assigned after *receipt of payment*. The "best"; "high traffic" and/or "front and center" locations will be assigned to our metal exhibitor's and those who pay first. Assignments will work further away with each subsequent payment. *Registration does not equal payment*, so regardless of registration date; those who pay first get their assignment first.

Hospitality rooms/offerings: There are no additional arrangements or sponsorships opportunities available to exhibitors beyond those offered as part of the Conference. Exhibitors are *not* permitted to set up independent hospitality suites, or arrange any exhibitor sponsored customer appreciation event (including dinner) that *is not* directly related to or sanctioned by the conference committee, if one does the exhibitor may be asked to leave the conference.

Security: Security will be provided from *9:00 a.m. Tuesday, June 20th* through *4:00 p.m. Wednesday, June 21st*.

Technology Exhibition Activities:
Planned activities in the Technology Exhibition area include a major social gathering on Tuesday evening.
Prize drawings are handled by individual exhibitors. Each day(s) winner should be posted at your booths.

Signs: Exhibitors are asked/encouraged to bring their own booth signs. We do not provide booth signs. Please note that the booth size is**: *8'x 10'*.** Signs, tables, etc. may not exceed these dimensions and interfere with neighboring booths.

Phone Lines: Phone lines (landlines) are *not* provided. Contact and coordinate with the Conference Center directly if one is required

Network:

Wireless communications will be available throughout the Exhibit Hall and is included with all booth purchases. *Hardwire* connections are not included and need to be coordinated with the Conference Center directly.

Electricity: A 110-volt single receptacle will be available in each booth. If additional power is required it is the exhibitor's responsibility to work with the Conference Center to ensure that there is sufficient power to their display booth. Additional charges will be billed directly to the exhibitor

Equipment Shipping: Equipment being shipped in may not arrive at the Conference Center before ***Thursday, May 30th***. Exhibitors having equipment shipped in for their display booths, and/or out afterwards, are strongly encouraged to make arrangements through Northeast Decorating & Exhibit Services, Inc. ("the Official Decorator"). *SUNY, STC, Northeast Decorating & Exhibit Services, and the Conference Center at Lake Placid are not responsible for equipment shipments sent to or from the Conference Center directly.* For further information, contact: Bill Newman at;

Northeast Decorating & Exhibit Services Inc.
P.O. Box 607
Syracuse, New York 13209
Phone: (315) 471-9989
Fax: (315) 471-0237

Northeast Decorating & Exhibit Services information packet and order form will be located on the STC website. The packet will contain information regarding services available for your booth. It will also contain information about shipping equipment to and from the Conference Center at Lake Placid. Please complete all required forms and return them to Northeast Decorating & Exhibit Services as soon as possible. Please note the following:

Although the forms request the exhibitor's booth number, you may not have that information at the time you are completing them. The Planning Committee will provide the Decorator with a list of all exhibitors and their booth numbers shortly before the Conference.

If you have ordered an additional table through the online Conference registration, you should not request one again on Northeast Decorating & Exhibit Services forms. The Planning Committee will provide the Decorator with the relevant information.

If you have any questions regarding shipping, please contact Northeast Decorating & Exhibit Services directly *(see contact information above)*.

Other Arrangements: Any additional arrangements must be made at the exhibitor's expense. Exhibitors will be solely responsible for making arrangements for anything they need outside of the basic display setups detailed here. This includes travel, sleeping rooms, drop off and pick up of shipments, etc.

Booth Information
Each display booth:(see exhibitor level opportunities below for additional details)
- 8 ft. deep by 10 ft. wide
- 8 ft. high back and 3 ft. high sides
- One 6 ft. table with top and skirt
- Two folding chairs
- One wastebasket
- One standard 110 electrical socket

Technology Exhibit Hours
The ***tentative*** open hours for the Technology Exhibition are:
Tuesday, June 20th - 2:00 p.m. to 7:00 p.m. (includes a 2 hour Exhibitor Appreciation Reception from 5:00-7:00)
Wednesday, June 21st - 1:00 p.m. to 4:00 p.m.

Confirmation: Exhibitor participation in the Technology Exhibition and exhibitor level are confirmed only when:
1. Exhibitor has submitted its online registration, agreeing to the STC Conference Terms and Conditions
2. Payment has been received by STC for all expenses associated with the Technology Exhibition and exhibitor levels, as well as for any outstanding debts for participation in previous STC conferences
3. A confirmation email confirming receipt of payment will be sent to the Primary Contact.

Booth: (Manufacturer/Reseller):
A booth can be occupied by one primary vendor/reseller and one manufacturer only if the two entities can provide the STC Planning Committee evidence of their partnership and business relationship. If the STC Planning Committee determines that the business relationship is valid, all payments must be coordinated through a single primary vendor registration. The STC Planning Committee has the right to deny any request if it is deemed that there is no common partnership or business relationship between the two entities.

No Hospitality Suites or Conflicting Activities: The SUNY Technology Conference requires that exhibitors refrain from providing hospitality suites or other private/individual offerings that would conflict in any way with Conference sessions, exhibitor presentations, the Technology Exhibition, or any other Conference activities. *Alcoholic beverages may not be served at Technology Exhibition booths.*

Marketing Activities: Exhibitor agrees that the use and distribution of promotional materials at or around the Conference Center and Conference hotels prior to and during STC 2024, including but not limited to demonstrations, flyers, circulars, and souvenirs, is subject to approval by STC.

Damage to Conference Center/Insurance: Exhibitor shall be responsible for all damage to the Conference Center that is caused from Exhibitor's booth display or the acts and omissions of its representatives, agents or contractors. All Exhibitors must be fully insured against any and all personal injury to others, loss of equipment, or damage they might cause to any personal and/or real property during their participation in SUNY Technology Conference 2024.

Prices, Payment: Pricing for exhibitor levels are as indicated in attached documents. **Payment is due within 30 days of the date registered.** ***Upon successful completion of the online registration process, a confirmation email will be sent to the Primary Contact. This email will serve as your Official Invoice.*** Registration and exhibitor levels are not confirmed until payment is received. Payment must be in the form of a check, payable to "**SUNY Technology Conference**", or by Credit Card at the time of registration. A 4.5% or 8.5% (based on transaction total) credit card processing fee will be required.

Booth Space and Restrictions: Except for Platinum Exhibitor's, all booth spaces are 8 ft. deep and 10 ft. wide with 8 ft. high backs and 3 ft. high sides. Booths are equipped with one 6 ft. table with top and skirt, two chairs, one wastebasket, one 110 volt electric receptacle. Wireless communications will be available throughout the exhibit hall, and limited exhibitor support will be provided. Exhibition displays must not obstruct the view of adjacent booths or project into the aisles. Booths may not have portable roofs, canopies or tents. Other than standard draping provided by the decorator, no walls may be put up by an exhibitor, nor should any of the 3ft pipe and drape sides be removed.

Booth Fees: All fees are indicated on the online Exhibitor Registration site.
   Each exhibitor participating in the Technology Exhibition will be charged the display booth fee. There are *__no__* in-kind arrangements available.
   There is a charge for each additional exhibitor representative.

Exhibitor Badges: All representatives of exhibitors participating in the Technology Exhibition must wear Exhibitor badges. Exhibitor badges will be provided to all paid Exhibitor Representatives whose names are provided at least two weeks before the Conference. After that time, exhibitor badges may be requested and paid for at the Registration desk during the Conference. There will be an additional charge for exhibitor representatives beyond those already identified and paid for by the exhibitor.

Booth Assignment: Booth assignments are based on a priority payment system that recognizes the Conference exhibitor levels associated with the Exhibitor. STC reserves the right to decline participation or to change any booth assignment for any exhibitor whose products or services do not contribute to STC's goals for the Conference or who have failed to comply with the terms and conditions for previous STC conferences.

Official Conference Decorator: The official Decorator for STC 2024 is **Northeast Decorating & Exhibit Services, Inc.** Shipping and other services not covered under the booth fee are available from the Decorator at additional charge.

Shipping: All exhibitors registered for the Technology Exhibition can go to the STC Website for information from the Decorator regarding shipping of equipment and other items to the Conference Center. Items being shipped for the Conference may not arrive at the Conference Center at Lake Placid before ***Thursday, May 30th, 2024***. It is highly recommended that exhibitors use Northeast for all of their shipping needs whenever possible. SUNY, STC, Northeast Decorating & Exhibit Services, and the Conference Center at Lake Placid are not responsible for shipments to or from the facility by any service or individual other than the official Decorator ***(Northeast Decorating & Exhibit Services)***.

Move-In/Move-Out: Exhibitors must set up their display booths between ***9:00 a.m. and 2:00 p.m. on Tuesday, June 4th***. Exhibitors may begin dismantling their display booths immediately following the closing of the Technology Exhibition at ***4:00 p.m. on Wednesday, June 5st***. All items must be shipped out by ***midnight on Wednesday, June 5st*** unless prior arrangements are made with the Decorator and/or Conference Center. The Decorator shall have control of all inbound and outbound freight to prevent congestion in the loading and unloading area, in the aisles, and in any freight traffic area.

Late Move-In/Early Move-Out: Exhibitors, who set up late and interfere with the traffic in the Technology Exhibit Show, may be denied the opportunity to fully set up on Tuesday in accordance with local fire code. Exhibitors who break down their booth or move-out prior to the end of the full technology exhibition may be denied future opportunities to register for STC. **Exhibitors are not permitted to break down during Exhibit Show hours**. If an Exhibitor requires an early departure, they are required to break down outside of Exhibit Show hours. No refund is available to exhibitors who choose to break down and leave the conference early.

Exhibitor Property: Neither STC, SUNY, the Conference Center, nor the Decorator will be liable for loss or damage to any exhibitor property and/or the property of exhibitor's subcontractor(s) in storage, in transit to or from the exhibition building, or while in the Conference Center building or premises. All property of the exhibitor and/or of its subcontractor(s) shall be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, and within the confines of the exhibition hall even though it may at times be under the temporary control or direction of STC or the Decorator.

Unclaimed Property: Any exhibitor property remaining in the exhibition hall or Conference Center after ***midnight*** on ***Wednesday, June 5st*** may be removed by STC, the Decorator, or the Conference Center. Exhibitors will be responsible for all costs to remove and store such property. If such property is not claimed within five (5) calendar days of removal, STC will have the right to dispose of such property in any manner it deems appropriate. Neither STC, SUNY, the Decorator, nor the Conference Center will be liable for any casualty, theft, damage, or other loss that may occur to such property during removal, storage, disposal or otherwise. **Please do not leave leftover brochures, software, or literature**.

Security: STC may, at its sole discretion, provide security for the exhibit hall. Such security is provided solely for the purpose of preventing unauthorized access into the exhibit hall. Exhibitor understands and agrees that STC is not liable for the acts or omissions of any security service and its employees which is alleged to be the cause of any theft, damage or other loss to the Exhibitor's property.

Right to Eject Exhibitors: Exhibitor understands and agrees that its attendance and participation at the Technology Exhibition must comply with these Terms and Conditions. If STC determines that an exhibitor is not in compliance with these Terms and Conditions, STC may eject the exhibitor from the Technology Exhibition without refund and without liability to STC, inclusive of denying participation in future conferences.

Audio, Visual, Sound Effects and Decorations: Exhibitors using sound, lighting effects or other devices that STC deems objectionable will be required to discontinue use of such effects. STC reserves the right to require changes in the placement, arrangement, and appearance of booth decorations. STC is not responsible for any costs incurred by the Exhibitor resulting from compliance with this provision.

Performance of Music; Intellectual Property: Exhibitors are responsible for all costs and licenses associated with the use of any live or recorded music for their participation at the Conference, as well as for any other licensed, patented or copyrighted materials used at the Conference by Exhibitor. Exhibitor agrees to indemnify, hold harmless and defend STC and SUNY.

Food: Unless permission is received from STC and the Conference Center, Exhibitors may not bring food into the Technology Exhibition or the Conference Center with the intention of offering it to SUNY attendees.

Company Logo: As a registered SUNY Technology Conference (STC) metal level exhibitor (Platinum, Gold, Silver) you give the STC Planning Committee permission to use your company logo on the STC website and in other electronic conference publications and communications, exclusively in connection with your metal level and the SUNY Technology Conference.

Endorsement: Unless expressly indicated otherwise, STC does not endorse or assume responsibility for any exhibitor and/or its products and services. Participation in the Technology Exhibition does not imply such endorsement. Exhibitors may not advertise or otherwise represent that STC endorses its products and services.

Cancellation by Exhibitor: If Exhibitor cancels its participation in STC 2024 after (**April 19th 2024**) the Exhibitor will be charged 100% of the fees that would have been due for its participation in the Conference. However, liability for such fees will be reduced in whole or in part if STC is able to replace such participation with that of another exhibitor.

Cancellation, Termination or Postponement by STC: If, in the event of any unforeseen occurrence, STC 2024 is canceled, postponed, or terminated early, exhibitor hereby waives any claim against STC or SUNY for damages or expenses. No monies will be returned if the dates and/or location are changed by STC, but exhibitor will be assigned space to be used under these same terms and conditions at the new dates and/or location. Neither STC nor SUNY shall be financially liable in the event the Conference is interrupted, canceled, moved, or dates changed.

Americans with Disabilities Act: Exhibitor warrants that its exhibition design, product/service information, and use of booth space at STC 2024 will be in compliance with the Americans with Disabilities ACT (ADA) and accepts full responsibility for compliance with the ADA and shall indemnify, defend and hold harmless STC, SUNY, its trustees, officers, employees and agents from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's violation of this term or noncompliance with any provision of the ADA. Exhibitor will notify STC and the Conference Center in writing of any disabled person(s) affiliated with Exhibitor who may be attending STC 2024 and specify the special needs of such person(s) should they exist. Such notice will be given no later than fourteen (14) calendar days before the start of the Conference.

Indemnification/Limitation of Liability: Exhibitor, on the one hand, and STC, SUNY, the Conference Center, and the Decorator, on the other hand, assumes full responsibility for their respective acts, omissions and conduct of their representatives, agents and contractors. Exhibitor agrees to indemnify, hold harmless and defend STC, SUNY, its officers, trustees, employees and agents from and against any and all third party claims, losses, damages, governmental fines or penalties, and costs or expenses (including court costs, interest and attorney fees) of any kind whatsoever directly arising from any negligent acts or omissions of Exhibitor that results in bodily injury, including death, or damage to real or tangible personal property.

Compliance with Applicable Rules and Laws: Both parties agree to abide by all applicable rules, regulations, and state and local laws that may be applicable, including fire and safety regulations.

Severability/Waiver: If any of these Terms and Conditions are held to be invalid, illegal or unenforceable, the validity, legality and enforceability of the remaining provisions shall not be affected or impaired thereby. Waiver by either party of any Term or Condition shall not constitute a waiver of any other Term or Condition or of that same Term or Condition at another time.

Mediation: In the event of any dispute, controversy or claim arising out of or relating to these Terms and Conditions, or the breach or validity of them, the parties shall first attempt to resolve the matter over a period of at least 30 days before resorting to formal dispute resolution, except that equitable remedies may be sought immediately.

Choice of Law: These Terms and Conditions will be construed under the laws of the State of New York.

Disclaimers:
   Exhibitor conference participation and exhibitor levels have no relationship to or effect on SUNY product evaluation, selection processes, or contracting.
   SUNY COA/TOA/EDTOA makes no expressed or implied guarantees of levels of conference and showcase attendance.
   SUNY COA/TOA/EDTOA reserves the right to refuse registration for future conferences to any exhibitor that violates the Conference/Exhibition Information and Terms and Conditions specified for this Conference.
   By submitting a registration, exhibitor agrees to comply with all Conference/Exhibition Information and Terms and Conditions specified for this Conference